



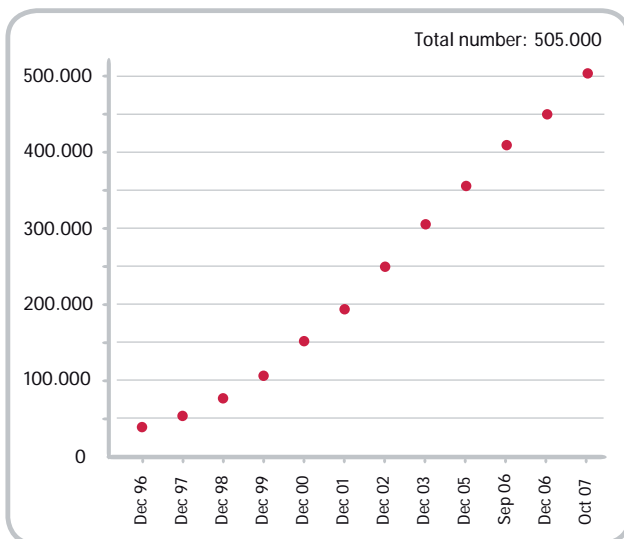
Numbers and Facts

What is DocCheck?

DocCheck is the No 1 internet-based communication portal for healthcare professionals in Europe. It brings together the pharmaceutical industry and its clients (physicians, veterinarians, dentists and pharmacists etc.). On one platform you can find all important marketing tools: PR, advertising, market research, direct marketing and clinical research. Due to the exclusive use of web based communication the expenses only make up a fraction of traditional ones.

How many physicians can be reached by DocCheck?

Since the DocCheck website was launched in November 1996 the number of users has increased continuously. In October 2007 DocCheck had more than 505.000 registered members and still more than 7.000 new users apply for registration every month.



DocCheck user profile

All specialties of physicians as well as pharmacists, veterinarians and dentists are represented at DocCheck. The ratio of clinicians versus private physicians is approximately 55:45.

General medicine	21 %
Internal medicine	19 %
Anaesthesiology	6 %
Surgery	5 %
Gynaecology	5 %
Psychiatry	5 %
Paediatrics	4 %
Neurology	3 %
Skin and sexually transmitted diseases	2 %
Orthopaedics	2 %
Radiology	2 %
Urology	2 %
No speciality given	2 %
Otolaryngology	1 %
Other specialities	21 %